



DATA DAY 2009

Using Data to Drive Community Change

Curry Student Center, Northeastern University
Wednesday, July 15th, 2009
8:00 a.m. – 5:00 p.m.

8:00 a.m. - 9:00 a.m. REGISTRATION AND CONTINENTAL BREAKFAST
(Curry Indoor Quad)

Poster exhibits open for viewing

9:00 a.m. - 10:00 a.m. WELCOME AND KEYNOTE
(Curry Ballroom *and via webcast*)

Welcome

Marc Draisen, Executive Director
Metropolitan Area Planning Council

Keynote: "The Economic Crisis and Urban Neighborhoods"

Dr. Barry Bluestone
Director, Dukakis Center for Urban and Regional Policy
Northeastern University

10:00 a.m. – 11:00 a.m. PANEL DISCUSSION: Exploring Your Community Through Data
(Curry Ballroom *and via webcast*)

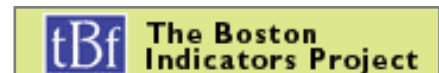
A panel of experts discusses how to use data to create community change. Panelists will also answer questions in their areas of expertise: Housing, K-12 Education, Public Health, Crime, and Economic Development.

- Holly St. Clair, MAPC (*Moderator*)
- Brianne Beagan, Massachusetts Department of Public Health
- Richard O'Bryant, Northeastern University
- Ann Verrilli, Citizens' Housing and Planning Association
- D.J. Wilson, Massachusetts Municipal Association

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Northeastern University
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11:15 a.m. – 12:30 p.m. **INTERACTIVE WORKSHOPS** (Sessions run concurrently)

- **Workshop 1: Using Indicators to Drive Community Change (Curry Ballroom *and via webcast*)**
A discussion of how data and indicators can be used to drive and track community change.
 - Andy Dufillie, U Mass Lowell / Open Indicators Consortium
 - Charlotte Kahn, The Boston Indicators Project
 - Richard O'Bryant, Northeastern University
 - Holly St. Clair, MAPC

- **Workshop 2: Introduction to Data Mapping (333 Curry)**
An introduction to data mapping concepts and techniques, including Geographic Information Systems (GIS).
 - Chris Brown, MAPC

- **Workshop 3: Introduction to the U.S. Census and Simple Reports (120 and 145 Snell)**
Learn about the wealth of data in the U.S. Census and how to quickly find facts and figures on the Census Bureau website.
 - Arthur Bakis, U.S. Census Bureau

- **Workshop 4: Understanding Public Health in Your Community: Asthma, MassCHIP, and Environmental Public Health Tracking (15 Behrakis)**
Come hear about asthma data included in the latest Burden of Asthma report and the state's Strategic Plan for Asthma. Explore how to investigate public health data using the Commonwealth's MassCHIP on-line health database. Finally, learn about a brand new environmental health resource for communities!
 - Saul Franklin, Office of Health and Human Services;
 - Carrie Huisingh, Kathleen Fitzsimmons, Jan Sullivan, and Bob Knorr, Massachusetts Department of Public Health

- **Workshop 5: How to Ask and Answer a Community's Questions (340 Curry)**
Learn about innovative community data gathering and mapping projects in Somerville.
 - Meridith Levy, Somerville Community Corporation

- **Workshop 6: Housing & Foreclosure Data - CHAPA's New Database (268 Snell Engineering)**
A dialogue on the resources and unique challenges to researching housing, foreclosures, and mortgage lending, featuring the CHAPA Foreclosure Database.
 - Ann Verrilli, Citizen's Housing and Planning Association

- **Workshop 7: Free Web Tools to Analyze Data and Create Maps (54 and 219 Dodge)**
Discover free and easy-to-use Internet tools to create interactive maps, charts, and visuals with your data.
 - Rob Goodspeed, MAPC

- **Workshop 8: Public Data Mapping in Massachusetts: Opportunities for Collaboration (344 Curry)**

Government agencies showcase their mapping websites. Join the discussion on lessons learned, best practices, and potential opportunities to collaborate.

- Susan Brunton, MAPC (*Moderator*)
- Aleda Freeman, MassGIS
- David Kimball, Department of Conservation and Recreation
- Dan Koch, Department of Fish and Game
- Joshua Robin, Executive Office of Transportation
- Dan Sampson, Office of Coastal Zone Management

12:30 p.m. – 1:30 p.m. LUNCH (On your own – see sheet in event folder for nearby lunch options)

Poster exhibits open for viewing

1:30 p.m. – 2:45 p.m. PANEL DISCUSSION
Ensuring That *All* Are Counted in 2010: How Minority and Low Income Communities Can Prepare for the Census (Curry Ballroom and via webcast)

A dialog on the role of the U.S. Census, how it will be conducted, and what unique challenges face minority and low income communities.

- Holly St. Clair, MAPC (*Moderator*)
- Cesar A. Monzon, U.S. Census Bureau
- Avi Green, MassVote
- Ramon Soto, City of Boston
- Paulo Pinto, Massachusetts Alliance of Portuguese Speakers

2:45 – 3:15 p.m. AWARDS
(Curry Ballroom and via webcast)

Excellence in Information Infrastructure

Christian Jacqz, Commonwealth Office of Geographic and Environmental Information (MassGIS)

Data Champion Award

State Representative Jeffrey Sánchez

Excellence in Capturing Local Knowledge

Meridith Levy, Somerville Community Corporation

Excellence in Neighborhood Empowerment

Jeremy Liu, Asian Community Development Corporation

3:30 p.m. – 5:00 p.m. **INTERACTIVE WORKSHOPS II**

- **Workshop 1: Complete Count Committee Training (Curry Ballroom *and via webcast*)**
Community-based groups, local officials, and individuals all have a role to play in making sure their communities are counted. This session will highlight concrete steps you can take so that your community and your constituents are not overlooked in Census 2010.
 - Rob Goodspeed, MAPC
 - U.S. Census Staff

- **Workshop 2: A Journey Through the Boston Indicators Project Website (268 Snell Engineering)**
Learn to track change in Boston and Greater Boston using the data and resources on the Boston Indicators Project website.
 - Jessica Martin, The Boston Foundation

- **Workshop 3: Creating Custom Maps with the MetroBoston DataCommon (54 and 219 Dodge Hall)**
Learn how to conduct research and create custom maps using the MetroBoston DataCommon website.
 - MAPC Staff

- **Workshop 4: Finding Detailed Information and Custom Reports Using Census American FactFinder (120 and 145 Snell)**
Explore how to create custom reports, find timely data, and more from the U.S. Census Bureau's FactFinder website.
 - Arthur Bakis, U.S. Census Bureau

- **Workshop 5: Open Indicators Consortium: Open Source Data and Mapping Systems (333 Curry)**
A discussion about an innovative and open-source software program to visualize data online and technology trends of web services, open source software and interoperability standards.
 - Andy Dufillie, UMass Lowell / Open Indicators Consortium
 - Joe Ferreira, MIT Department of Urban Studies and Planning
 - Charlotte Kahn, The Boston Foundation
 - Raj Singh, Open Geospatial Consortium
 - Holly St. Clair, MAPC

- **Workshop 6: Conducting an Environmental Audit of Walkability (Meet in Indoor Quad)**
A chance to get outside for a hands-on experience in primary data collection. We will guide you through the systematic observation of city streets to assess walkability.
 - Mariana Arcaya and David Loutzenheiser, MAPC