



**DATA DAY 2012:
Using Data to Drive Community Change**

Curry Student Center, Northeastern University
Friday, January 27th, 2012
8:00 a.m. – 5:15 p.m.

Topic Area Experts

ARTS AND CULTURE



Javier Torres, Senior Program Officer for Arts and Culture, The Boston Foundation
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F. Javier has been newly appointed to his role of Senior Program Officer at The Boston Foundation for Arts and Culture Programs. In his role he will be responsible for articulating and implementing the Foundation's new sector strategy and leveraging national arts investments and philanthropy for the Greater Boston Region. Prior to his role at the Foundation, F. Javier was the Director of Villa Victoria Center for the Arts, a program of Inquilinos Boricuas en Acción (IBA), for almost 6 years. He was the catalyst for the implementation of a strategic business plan that improved the operational, programmatic and financial health of their arts programs. F. Javier guided the plan to focus upon: diversification of funding; widening the impact of programs through community outreach and audience development; and furthering IBA's mission through the execution of systems that improve marketing and branding. Steering Villa Victoria Center for the Arts into the forefront of the arts world across New England, F. Javier and his team were responsible for the development of new evaluation tools that measured the program's success in increasing cultural competency and increasing leadership capacity through dynamic Latino arts programming. His work supported the creation of a long-term capitalization strategy for the organization that tied investments in facility improvements to human impact and programmatic outcomes. F. Javier is the board chair for the Boston Cultural Council, community advisory board member for WGBH, a member of the board of overseers for The Boston Children's Museum, board member for The Theatre Offensive, co-founder and co-director for The Beat of Boston, steering committee member for ArtMorpheus, and he is a multicultural-committee member for the Massachusetts Office of Travel and Tourism and The Greater Boston Convention and Visitor's Bureau. F. Javier also provides pro bono consulting for a number of artists and organizations with varied artistic visions and guides tours of Boston's multi-cultural neighborhoods.

DEMOGRAPHICS

Arthur Bakis, Information Services Specialist, Boston Regional Census Center
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Arthur Bakis has been with the United States Census Bureau since 1999. As Information Services Specialist/Assistant, he is responsible for disseminating census data to the public and spreading awareness about available demographic and economic data and data products throughout New England, upstate New York and Puerto Rico. A graduate of Quinnipiac College in Hamden, CT, Arthur began his career with the U.S. Census Bureau in 1999 working in the payroll department. He transferred over to the Partnership and Data Services Program in 2001 where he served as

Information Services Assistant for 7 years. He was named Information Services Specialist in April 2009.

Eswaran Selvarajah, Urban Information Consultant, Boston Studies Group

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Eswaran Selvarajah is an urban information consultant with the Boston Studies Group. Selvarajah is an urban planner by training and a graduate of MIT's Department of Urban Studies (1987) and a SPURS Fellow. His most recent publication is *Census 2010: Winners and Losers in Demographic Change in Boston Area Cities and Towns*. Formerly the senior demographic analyst at the Research Department of the Boston Redevelopment Authority, he compiled numerous reports and thematic maps on population change and trade area analysis. Selvarajah previously served as an urban planner for the South End Neighborhood Action Program of Action for Boston Community Development Inc (ABCD), where his publications include reports on Minority Disability Survey for ABCD, Crosstown Area Businesses, and Impacts of Biotech Industry. He also helped demarcate the Boston Empowerment Zone boundaries. As a consultant to the Dudley Street Neighborhood Initiative, Roxbury and The Chinatown Initiative-Boston he has provided demographic/geographic information support and conducted field studies. He has taught at the Community Economic Development Institute of New Hampshire College and conducted workshops for the Community Action Information Network in Boston. His website is <http://www.bostonstudies.com>.

ECONOMICS

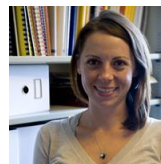


Joseph McLaughlin, Senior Research Associate, Northeastern University

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Joseph McLaughlin is a Senior Research Associate at the Center for Labor Market Studies at Northeastern University. Joe has a B.S. in Economics and an MBA from Northeastern University. He has worked at the Center for Labor Market Studies for over seven years. While at CLMS, he has worked on numerous youth labor market research and program evaluations including a longitudinal tracking study of the college persistence rates and college graduation rates of graduates from Boston Public Schools' Classes of 2000-2008, the education and employment outcomes for recent graduates from the Boston Public School system, and the education and employment outcomes of Jobs for America's Graduates (JAG) program participants. Joe has co-authored over 150 research papers and articles appearing in both academic and trade journals.

EDUCATION



Jessica Martin, The Boston Indicators Project at The Boston Foundation

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Jessica Martin has been a member of the Boston Indicators Project at the Boston Foundation since 2006, most recently as the Research Manager where her primary focus is data collection and analysis to support the project's goals of democratizing data, tracking progress on shared civic goals and producing biennial reports on the state of Boston, its neighborhoods and the region. Jessica has also contributed to occasional special reports of the Project, focused on topics such as education and poverty. In her role at the Foundation, she contributes to the data-driven, on-going impact assessment of the Boston Foundation's core strategies and investments. Prior to joining the Foundation, Jessica was an analyst in the private sector. She is a graduate of the University of Massachusetts, Amherst, with a Bachelor's Degree in Social Thought and Political Economics and Women's Studies, and the John W. McCormack School of Policy Studies at the University of Massachusetts, Boston. She resides in the Boston neighborhood of Jamaica Plain.

ENVIRONMENT & ENERGY

Heidi Ricci, Senior Policy Analyst, Mass Audubon

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E. Heidi Ricci is a Senior Policy Analyst at Mass Audubon, with over twenty five years of experience in environmental policy, land use planning, and open space protection. She authored Mass Audubon's guidebook, *Shaping the Future of Your Community - A Citizen's Guide to Involvement in Community Planning, Land Protection, and Project Review* and directs the *Shaping* program, which assists communities in charting a more sustainable future and responding to climate change. Ms. Ricci holds a B.S. degree in Biology from Tufts University and an M.S. degree in Resource Management and Administration from Antioch University New England. She has served on numerous state advisory committees, as a local conservation commissioner, and as chair of the Devens Land Use and Open Space Planning committees. Ms. Ricci is on the Board of Directors of the Massachusetts Association of Conservation Commissions (MACC) and the Massachusetts Rivers Alliance. She received awards from the Nashua River Watershed Association and MACC in recognition of her conservation advocacy work.

HOUSING



Tim Davis, Independent Research Consultant

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Tim H. Davis is an independent research consultant with a focus in housing, demographics and community development. Working for Fenway Community Development Corporation, the City of Boston Department of Neighborhood Development and the Boston Foundation's Boston Indicators Project, Mr. Davis has developed a deep knowledge of Boston and the challenges and opportunities facing the city and its distinct neighborhoods. A research consultant since 2008, Mr. Davis's work has covered a wide range of topics related to the health of Greater Boston, including: The affect of foreclosures on Massachusetts communities; health insurance coverage for low-income Boston households; indicators of change and success in aligning investments in Boston's Fairmount Corridor; the opportunities and challenges created by the rapid re-housing of families housed in motels; and racial disparities in housing opportunities. Mr. Davis is a graduate of Macalester College (St. Paul, MN) and the Harvard Kennedy School of Government, where he was Rappaport Boston Urban Fellow. More information can be found at www.timhdavis.net.

Michael Stone, Senior Research Fellow, Center for Social Policy, and Professor of Community Planning, Community Studies, and Public Policy at the College of Public and Community Service at UMass Boston

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For more than 40 years Professor Stone has been involved in teaching, research, policy analysis, program development, technical assistance and advocacy on housing, living standards and participatory planning. He works with local community groups, city and state agencies, and national advocacy organizations. He is the author of nearly 50 reports, articles and chapters and 4 books. His book *Shelter Poverty: New Ideas on Housing Affordability* has been called "the definitive book on housing and social justice in the United States." His co-edited book, *A Right to Housing: Foundation for a New Social Agenda*, in which he also has three solely-authored chapters, was published by Temple University Press in February 2006.

PUBLIC HEALTH



Mariana Arcaya, Public Health Manager, Metropolitan Area Planning Council

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Mariana Arcaya is Public Health Manager at the Metropolitan Area Planning Council (MAPC), providing public health expertise, statistical analysis, and program evaluation support. She specializes in spatial and correlated data analysis, and represents MAPC on the Massachusetts Department of Public Health's Wellness Promotion Advisory Board. Ms. Arcaya is currently working on her doctorate in social epidemiology at the Harvard School of Public Health. Her research interests include health disparities and how housing and urban planning decisions impact disease risks. Ms. Arcaya holds a Masters degree in City Planning from the Massachusetts Institute of Technology and a bachelor's degree in Environmental Science and Policy from Duke University. In 2006, she co-founded the Interdisciplinary Consortium on Urban Planning and Public Health (ICUPPH), a group that promotes the collaboration of planning and public health professionals in research and practice. Before beginning graduate school, Ms. Arcaya worked as an environmental consultant preparing environmental impact statements for large-scale transportation infrastructure projects.

TECHNOLOGY



Mark Abraham, Executive Director, DataHaven

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Twitter: @urbandata

Mark Abraham is the Executive Director of DataHaven, a National Neighborhood Indicators Partnership (NNIP) affiliated nonprofit that has been compiling and sharing public information as a service to Greater New Haven's civic sector for more than 20 years. Mark is interested in bringing progressive urban policies to New Haven and other cities and regularly shares information on best practices via his Twitter account, urbandata. Through his work with DataHaven, Mark serves with the Robert Wood Johnson Clinical Scholars Program's community participatory research advisory board, the New Haven Health Matters! Partnership, and other local initiatives. Mr. Abraham graduated from Yale University with honors in the Architecture major, and was a finalist in the 57th annual Intel Science Talent Search. His professional career has included positions as the Facilities Planning Coordinator with the New York City 2012 Summer Olympic Games Bid Committee, as Director of Marketing for the New Haven architecture firm Svigals and Partners, and as Associate at the New Haven consulting firm Holt, Wexler & Farnam. In his community engagements, he is a Historic District Commissioner for the City of New Haven, and coordinates the New Haven Safe Streets Coalition, for which he received the New Haven Environmental Justice Network's Annual Award.



James Farnam, Principal, Farnam Associates, LLC

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Jim Farnam, principal of Farnam Associates, LLC, has been providing consulting services to the nonprofit and public sectors for 22 years after 13 years working as an urban planner for the Cities of New Haven and New York. Based in New Haven, he currently serves as Project Coordinator for the Connecticut Data Collaborative (www.ctdata.org); helped found DataHaven, the regional indicators project for greater New Haven, CT; and is helping to build the Open Indicators Consortium in developing the Weave data visualization platform. He specializes in complex planning processes aimed at comprehensive community revitalization, leading successful applications for Enterprise Community and Empowerment Zone designations (New Haven) and HOPE VI funding. In 2011 he assisted Meriden, CT, in their successful Promise Neighborhood planning grant application.

TRANSPORTATION



Stephanie Pollack, Associate Director of Research, Dukakis Center, and Professor of Practice, School of Public Policy & Urban Affairs, Northeastern University

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Stephanie Pollack is Associate Director of the Kitty & Michael Dukakis Center for Urban and Regional Policy, overseeing the Center's research agenda as well as conducting her own research projects in the areas of transportation policy, transit-oriented development, sustainability and equitable development. Pollack is also on the core faculty for the School of Public Policy and Urban Affairs, teaching courses to graduate students in the Law and Public Policy program and teaching and supervising internships for the Master of Urban and Regional Policy program. Her courses include Strategizing Public Policy, Introduction to Law and Legal Reasoning, Housing Policy and Transportation Policy. Pollack is active in public policy issues affecting transportation, sustainable development and the environment in Massachusetts. She co-chaired Governor Deval Patrick's 2006 transition working group on transportation and served on Boston Mayor Thomas M. Menino's Climate Action Leadership Committee in 2009-2010. She currently serves on the boards of Boston Society of Architects, Charles River Watershed Association, Health Resources in Action and MoveMass. Before coming to Northeastern in 2004, Pollack was a senior executive and attorney at the Conservation Law Foundation, New England's leading environmental advocacy organization. During her two-decade career at CLF, Pollack worked on issues including transportation and transit policy, smart growth and sustainable development and childhood lead poisoning. From 2004 through 2010 she was also a partner in the strategic environmental consulting firm BlueWave Strategies LLC, where she advised clients on smart growth, transit-oriented development and other "green" real estate projects. Pollack received both a BS in Mechanical Engineering and a BS in Public Policy from the Massachusetts Institute of Technology, and a JD from Harvard Law School.

ZONING AND LAND USE



Timothy Reardon, Planning Research Manager, Data Services Department, Metropolitan Area Planning Council

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Timothy Reardon has over ten years of experience in regional planning, with a focus on using analysis and technology to support public engagement and informed decision-making. His current projects at MAPC include integrated transportation and land use planning, socioeconomic projections, policy-oriented technical analysis, and local area planning utilizing 3-D computer visualization. Mr. Reardon had a leading role in the technical analysis, public engagement, communications, and implementation strategy components of the MetroFuture project, MAPC's long range regional growth plan. His work on the Massachusetts Low Impact Development Toolkit won an Outstanding Planning Project Award from the Massachusetts Chapter of the American Planning Association in 2005. He earned a Masters degree in City Planning at the Massachusetts Institute of Technology, where his research focused on the influence of the Title 5 septic regulations on housing development patterns. Prior to attending MIT, Mr. Reardon worked at Planners Collaborative in Boston.